

UMO Helsinki Jazz Orchestra

Mission, vision and values 2020

UMO
HELSINKI

JAZZ ORCHESTRA

Vision

UMO Helsinki Jazz Orchestra is the most significant organization and developer in Finnish jazz. As we are an international, agile and connected organization, we are highly desired partner in Finland and abroad. We operate responsibly by creating happiness, meaning and social interaction for people through unique concert experiences and audience outreach activities.

We are the most audience focused, effective and responsible producer of wellbeing in Finland's jazz field and a significant developer of jazz music internationally. We create happiness, meaning and social interaction for people through unique concert experiences. We evoke new thoughts, surprise and inspire. As we are an international, agile and connected organization, we are highly desired partner in Finland and abroad. We are the most participatory and accessible jazz organization in Finland – we are being seen and heard where people are.

- We produce current and prime quality concerts and recordings
- We advance the art of music by creating constantly new
- We are international by performing abroad and by bringing guest soloists and conductors to Finland
- We cherish the Finland's most significant collection of sheet music in jazz, which we diversely make available for the audience
- We plan, develop and act collaboratively with our networks
- We inspire the youth to find music and its positive influences
- We reach several special groups by performing in hospitals and old retirement homes
- We are visible and active part of the city of Helsinki
- We are being seen and heard globally on digital platforms

Mission

As a part of the city of Helsinki corporation, we support the conspicuousness of culture – like music – among national and international audience and improve and enhance the operation of the orchestra. We produce wellbeing and experiences and cherish the cultural heritage of jazz music.

- We maintain and advance the UMO Helsinki Jazz Orchestra
- We organize concerts and produce recordings
- We run music education
- We perform in hospitals and old retirement homes
- We maintain and accumulate culture historically significant collection of sheet music

Values

UMO Helsinki Jazz Orchestra operates responsibly by advancing equality and sustainable development.

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